THE 22ND ANNUAL JDRF GALA

DON'T STOP BELIEVIN'
RENAISSANCE DOWNTOWN
MAY 9, 2020

SPONSORSHIP OPPORTUNITIES

JDRF
IMPROVING LIVES. CURING TYPE 1 DIABETES.
ALL JDRF PROMISE BALL GUESTS ENJOY:

- Valet parking
- Open bar with custom cocktails
- Dinner with wine service
- Exciting live and silent auctions
- The opportunity to support research through our Fund A Cure program
- A live after-party concert featuring local band Shucking Bubba and surprise treats

DINNER

- Meal is a duet entree with a starch and vegetable.
- The entire dinner menu will be gluten and dairy free.

LOGO SPECS

- All sponsors should submit a color and black and white logo.
- All logos should be in JPEG or PNG format with a minimum 300 dpi resolution.
- Please submit logos as early as practical after sponsorship level selection.

ONSCREEN AD SPECS ($10,000+ levels)

- All ads should be in JPEG or PNG format with a minimum 300 dpi resolution.
- Landscape orientation preferred.
- We suggest keeping text under 250 characters for maximum impact.
- Artwork must be received by April 18, 2020.

SOCIAL MEDIA

- JDRF uses Facebook and Instagram to promote our events.
- JDRF mentions and thanks donors on these sites. Please contact Jessica if there are any restrictions on posts or if you prefer JDRF not to mention your donation on social media.

TABLE GUEST LISTS

- We request that you please provide a detailed list of your table guests including their names, email, mailing addresses, and cell phone numbers by April 18, 2020.
- Providing this information ahead of time makes your guests' night-of check-in significantly easier.
- Cell phone numbers are required for guests to be able to participate in the silent auction, as their cell phone will act as their bidding device the evening of the gala. This information will not be shared and will not be used for solicitation purposes after the gala.
- Mailing address is used to send tax acknowledgement information.
- Pre-event details will be e-mailed and mailed.

Please contact Jessica Boyd with any questions.
jfboyd@jdrf.org • O: 614-464-2873
The JDRF Tax ID # is 23-1907729
**2020 JDRF PROMISE BALL**  
**SATURDAY, MAY 9, 2020**  
Renaissance Downtown  
50 N. 3rd St, Columbus, OH 43215

<table>
<thead>
<tr>
<th>Sponsorship</th>
<th>$50,000 Presenting</th>
<th>$20,000 Promise</th>
<th>$10,000 Diamond</th>
<th>$7,500 Platinum</th>
<th>$5,000 Gold</th>
</tr>
</thead>
<tbody>
<tr>
<td>Premiere/Preferred Seating</td>
<td>20</td>
<td>20</td>
<td>10</td>
<td>10</td>
<td>10</td>
</tr>
<tr>
<td>Complimentary Valet Parking for You and Your Guests</td>
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<tr>
<td>Complimentary Hotel Stay Night of Event (Standard Room)</td>
<td>2 rooms</td>
<td>1 room</td>
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<tr>
<td>Champagne Toast at Table</td>
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<tr>
<td>On Stage Name Recognition During the Program</td>
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<tr>
<td>Digital Advertisement During Event</td>
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<tr>
<td>Name Listing on Invitation*</td>
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<tr>
<td>Invitation to Exclusive Pre-Gala Events and VIP Reception</td>
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<td></td>
<td>Table Host</td>
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<tr>
<td>Night of Name Recognition on Screen</td>
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<td>Acknowledgement on the Chapter and Gala Website</td>
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<td>Recognition in the Chapter Newsletter</td>
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<td>Recognition through Chapter Social Media Platforms</td>
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<td>Recognition in Post Gala Communication</td>
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</table>

**Estimated Tax Deductible Amount**:  
- $50,000: $48,050  
- $20,000: $18,230  
- $10,000: $8,410  
- $7,500: $5,910  
- $5,000: $3,610

*All Sponsors who confirm level of sponsorship by February 14, 2020 will be included in the invitation and pre-event marketing.*

Individual tickets have an estimated tax deductible amount of $140 each.

Please contact Jessica Boyd with any questions.  
jboyd@jdrf.org • O: 614-464-2873  
Email or mail completed forms to:  
100 W. Old Wilson Bridge Rd, Suite 118  
Worthington, Ohio 43085
Individual tickets have an estimated tax deductible value (ETDV) of $160 each.
ABOUT TYPE ONE DIABETES (T1D)
T1D is an autoimmune disease that strikes both children and adults suddenly, in which insulin-producing beta cells in the pancreas are mistakenly destroyed by the body's immune system. People with T1D are dependent on injected or pumped insulin to survive. It has nothing to do with diet or lifestyle, and there is nothing you can do to prevent it. At present, there is no cure.

ABOUT JDRF AND THE GALA
JDRF is the leading organization funding type one diabetes research. Our strength lies in our exclusive focus and singular influence on the worldwide effort to end T1D.

The JDRF Central Ohio gala is one of the largest black tie fundraising events in the region, and a popular cause for many leading companies and community leaders. Affiliation with our event is a good business investment. The gala provides opportunities for employee engagement and development, networking, and marketing exposure. Over 500 guests, including Central Ohio's leading philanthropists and business and community leaders will gather to help JDRF fund research to cure, prevent, and treat T1D.

Over 85% of people in a recent survey state that they are more likely to purchase from businesses who contribute to philanthropy.

SUPPORT RESEARCH THAT MAKES AN IMPACT
Our mission to provide life-changing therapies to the T1D community is being realized globally. In 2018, supporters like you raised $108 million for T1D research by attending a Gala or other fundraising event.

COMMITTED OVER
$2B
Cumulative Research Funding Since 1970

AWARDED
150+
New Research Grants in 2018

NEW DIAGNOSES
40K
People Expected To Be Diagnosed Each Year In the US

HEALTHCARE COSTS
$14B
T1D Associated Costs Per Year

JDRF VALUES
PASSIONATE  |  INNOVATIVE  |  COLLABORATIVE  |  RESPECTFUL
TRUSTWORTHY  |  APPRECIATIVE  |  RESULTS ORIENTED

If these values speak to you, we invite you to participate in the 2020 Gala!
Contact Name: ________________________________________________________________________________________________________________________

Listing (as it will appear in print): ______________________________________________________________________________________________________

Billing Address: ________________________________________________________________________________________________________________________

City/State/Zip: _________________________________________________________________________________________________________________________

Phone Number: _____________________________________________________________________________________________________________________

Email Address: _____________________________________________________________________________________________________________________

How did you hear about us/who solicited you? _______________________________________________________________________________________

☐ I would like for my gift to remain anonymous.

☐ I would like to support the JDRF Promise Ball in the following way:

(please see description page for a complete list of benefits and tax deductible estimates)

☐ $50,000 Level Sponsor ☐ $20,000 Level Sponsor ☐ $10,000 Level Sponsor

☐ $7,500 Level Sponsor ☐ $5,000 Level Sponsor ☐ $300 Individual Ticket _________ (# of tickets)

☐ Underwriter (package name): ____________________________________________________

☐ We are unable to attend, but wish to support diabetes research through a Fund A Cure gift in the amount of $ ____________.

   Fund A Cure is a 100% tax-deductible gift that goes directly to JDRF’s mission, with no goods or services received in exchange.

☐ Enclosed is a check in the amount of $ __________ made payable to JDRF.

☐ Please charge my credit card in the amount of $ __________.

Cardholder Name: ___________________________________ Cardholder Signature: ______________________________

Card Number: ___________________________ Expiration: ___________________________

Billing Address, if different from above: ___________________________________________

City/State/Zip: ______________________________________________________________________________________

To purchase your tables, tickets, or make a Fund A Cure donation online, please visit our website at jdrf.org/centralohio. You may also call our office at 614-464-2873 with credit card information.

Please contact Jessica Boyd with any questions.

jfboyd@jdrf.org • O: 614-464-2873

Email or mail completed forms to:

100 W. Old Wilson Bridge Rd, Suite 118
Worthington, Ohio 43085

THANK YOU!